

THE



Pediatric Therapy & Learning Services

STORY

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Pediatric Therapy & Learning Services

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About The Company

Sense Able Brain was founded in 2010 to be a haven for the children who struggled to progress and thrive in the typical therapy and learning environments. The majority of the children we have helped over the years have initially come to us without any diagnosis, but with years of struggle under their belts. They were the children who were falling through the cracks between the Special Education services in the public schools and the therapy services in their community. They didn't seem to fit a typical "atypical" mold. They have often been mislabeled and misunderstood. And they have been our mission ever since we started.

We pride ourselves on the unique combination of individualized therapeutic interventions in our A.B.L.E approach that stimulates directed neural connections for optimal brain development and balance, improved sensory processing, coordinated motor control, and improved executive functions. This creates a strong neural foundation for success in school and in life, and for the child to continue to grow and thrive even after they leave us.



Kim Hazelton, OTR/L
CEO of Company

Founder's **Message**

This company was founded out of my love for children who weren't being recognized for their processing and sensory struggles, but rather for their failures, and out of my mission to help Moms who were tirelessly trying to find the help that their child needed.



Vision

Our vision is to be the #1
brain-based pediatric
therapy practice in the
central Florida area.

Values

God-honoring
Love, care, & respect for all
Ridiculous optimism
Drive for expert status
Agile, resourceful, & efficient
Fun-loving!
Balanced



Pediatric Therapy & Learning Services

Success!

Mission Statement

We help children with Sensory Processing Disorder overcome challenges to be able to succeed in school and life, because every child deserves a bright future, every Mom deserves to sleep better at night, and every family deserves to have positive lasting memories.

Learning Skills

Social Skills/
Making friends

Following Directions

Attention & Focus

Coordination

Sensory Processing

Speech & Articulation

Sleeping Eating Well

Emotional & Behavioral Regulation



Milestones

2010

Sense Able Brain was formed under a different name (Integrative Therapy Solutions, Inc) and clients were seen in my home, their homes and daycares while I concurrently homeschooled my children. We were in-network with 5 private insurances and with Medicaid.

2012

After fighting with insurance companies for 2 years to reimburse for the higher quality, out-of-the-box therapy I provided, I cancelled all of the contracts and went strictly private pay.

2014

We provided 1:1 and group therapy in a room we rented from Oakwood Community Church one day a week. My daughter was my only employee, she was my part-time administrative assistant.

2015

We moved into our first commercial space. It was 1400 square feet, and I hired my first and second part-time OTs. My son graduated highschool and my daughter continued to work as my administrative assistant.

2017

We moved into our second commercial space. It was 2000 square feet. We grew to 5 part-time OTs, 1 contract speech therapist, and one administrative assistant who was not my daughter. My daughter graduated high school.

2020

We provided a Uniquely Wired Child Conference for parents, then immediately shut down for 6 weeks due to COVID. We survived the COVID-19 pandemic, but had some staff changes.

Milestones

2021

My husband and I bought a commercial building, remodeled 1800 square feet, and we moved Sense Able Brain into it in June. I surrendered my office space for the sake of more treatment room, so we were still able to provide therapy for the same number of children. There is room to grow into another 900 square feet as we continue to serve more families and add staff. We had 1 full-time administrative assistant, 2 full-time OTs, 2 part-time OTs, 1 part-time COTA, and 1 part-time SLP.

2022

This has been a year of intentional direction. Honing in on who we serve, how we best serve them, and making sure we have the systems, procedures, and tools in place to serve them while ensuring the team is well taken care of, has fun, and feels valued. Intentionally stewarding God's gifts, talents, and blessings to help others while growing his Kingdom. Unashamedly marketing our unique service so families that need us can find us.

2023

This was a year of growth and challenge for the practice and for many of us individually. We finished the year strong with regards to our service to our families, and with a strong conviction to continue to grow intentionally.

2024

Plan for the future: Hire and train 2 administrative positions, take on one more room in the building, host a training event, hire an OTR toward the end of the year, develop clinician career tracks, and develop programs and packages to allow families to have more targeted access for planning time, energy, and financial investments into their child's well-being and future, while increasing revenue and profit for the business.

Our Clients

Our clients' challenges fall into 4 basic categories:



Emotional/Behavioral Regulation



Feeding Challenges



Attention & Academic Challenges



Speech & Language Challenges

Our Clients

Our Clients and Families

Our clients are typically the children who struggled to progress and thrive in the typical therapy and learning environments. The majority of the children we have helped over the years have initially come to us without any diagnosis, but with years of struggle under their belts. They were the children who were falling through the cracks between the Special Education services in the public schools and the therapy services in their community. They didn't seem to fit a typical "atypical" mold. They have often been mislabeled and misunderstood.

Their parents, most often their mothers, have been persistent and diligent in trying to find someone who not only understands their child, but who also has a solution to their child's challenges. It goes without saying that they love their child(ren) with a sacrificial love.

Most often, our families have heard of us through a friend or family member, and have seen first-hand the progress children can make when provided with the right therapeutic input in the right order at the right time and in the right "doses". They are 100% bought in to our approach.

Our Clients

Our clients invest their time, money, and energy into their child's therapy. They are dedicated to working hard to make sure their child has the best possible chance to succeed. They rarely miss a therapy session because they know that consistency is important for progress.

They respect and honor the time and effort that their child's therapist has put into researching and preparing for each session. They provide helpful feedback to the therapist because they know the more information the therapist has about how their child is responding to therapy, the better the therapist will be able to adjust the therapeutic input for that just-right challenge for their child.

They are inquisitive and collaborative, creative and eager to learn. They freely and thoroughly communicate with their therapist about their child and they share information and resources with their therapist.

They recognize that other families are struggling to find the help they need for their child. They tell other families of the benefits their child has received at Sense Able Brain Pediatric Therapy in an effort to help other children achieve the success their child has achieved.


The Sense Able Brain Tribe

Our tribe is made up of service-oriented individuals. From the front desk, to the billing department, to the therapists, to the volunteers, everyone has a heart to serve others and feels great joy in giving more than they receive.

Our tribe is people-focused. Each one of us strives to make every interaction a positive experience. Our goal is to see children succeed in achieving their goals, because we know that gives them a better chance at success in school and life. We also know that when the children are making progress, the entire family can start to feel a sense of peace and harmony returning to the home.

Our tribe is family-oriented. Our therapists work with the children to help them overcome challenges, but they take the whole family into consideration and collaboratively come up with the Plan of Care that works best for the child *and* the family. Our office team strives to create a welcoming, informative, organized, and clean environment for each family that we encounter, whether it's in-person, on the phone, or via email. We want every family member to know they will be welcomed with open arms.

At our core, we are all problem-solvers. We unite the best of science and art, and the latest modern advances with traditional alternative therapies to come up with comprehensive plans of care unlike anywhere else. We will often utilize equipment and tools in an out-of-the box manner at times because we are not afraid to test our theory that something might be the right approach but it just has not yet been tried. Some might even call us FUNky.



Speaking of FUN, we are a fun-loving crew! We laugh easily, are eager to engage in creative and novel activities with the children, and enjoy outings where we laugh a great deal with each other as well!

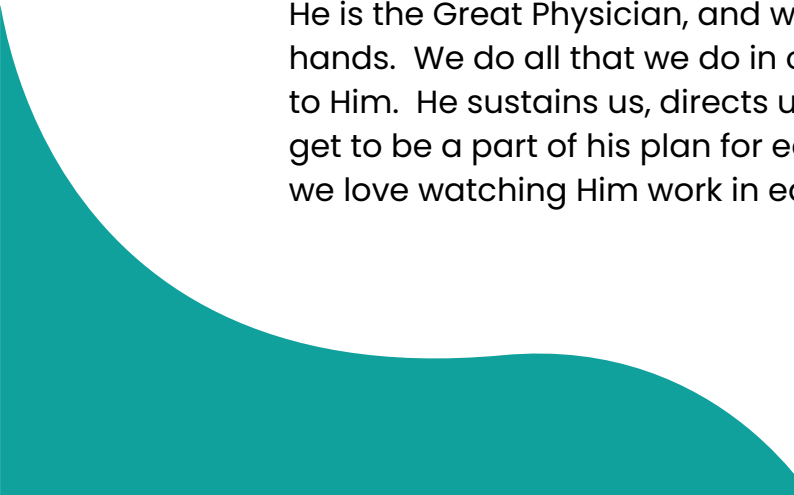
Our tribe is balanced. We desire to be the thermostat in the room, not the thermometer. If things go awry within a therapy session or within the front office, we maintain our composure and rely on our problem-solving skills and servant-hearts to ensure everyone enjoys the most positive outcome possible in each situation.

Our tribe values the irreplaceable gift of time. We value our time, and we value the time of others. We honor our commitment to show up prepared to begin each session on time. We honor our fellow tribe members' time by being reliable. And we honor our own time by managing it wisely so that we ourselves succeed in work, life, and relationships.

Our tribe is driven to excellence in all that we do. Our team is continually learning and sharing information with each other and with our families. We desire to stay well ahead of the mainstream therapy practices by learning at an accelerated rate, and at a high caliber.

The Sense Able Brain tribe is ridiculously optimistic! We believe no one is a lost cause, and with the right approach, therapeutic input, and encouragement, there is room for improvement for everyone.

Finally, we honor God almighty in all we do. We recognize that He is the Great Physician, and we are mere instruments in His hands. We do all that we do in order to bring honor and glory to Him. He sustains us, directs us, and inspires us. We simply get to be a part of His plan for each child and each family, and we love watching Him work in each life, including ours.



Service Delivery

Outcome Based Plan of Care approach.

At Sense Able Brain, we utilize the A.B.L.E. approach to neuro-developmental pediatric therapy. We understand the value of "typical" neuro-development, the steps and timeline involved, and the purpose of each stage and skill development. With that understanding, we are able to recognize where the development detoured, and we provide treatment that "fills in the gaps".

Our approach involves 4 pillars of neurodevelopment:

1. Regulation of the Autonomic Nervous System
2. Maturation/Integration of the Immature Reflexes
3. Integration of the Sensory Systems
4. Freedom of movement; skeletal and smooth muscle, joints, fascia and soft tissue, cellular permeability, neuronal growth and death, etc.

Activate

- neural pattern growth
- self-regulating techniques
- body awareness

Balance

- the left and right side of the brain
- the left and right side of the body
- the front and back of the body
- the top and bottom of the body
- the diagonal planes of the body
- muscle tone/tension around joints

Link

- the brainstem, midbrain, and cortex
- the brain and the body
- the body parts together

Engage

- in just-right challenges in the clinic, home, and community to assess the activation, balance, and linking in the child.
 - connection with trusted caregivers
 - eating
 - self-care
 - cognition and academics